Karthi P

Mobile UI & UX Designer + Sr. Visual Designer (7+ years exp.)
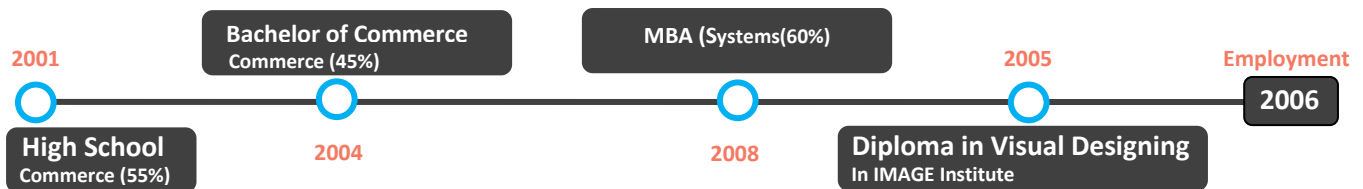
✉ karthik.wm@gmail.com   📱 +91 9500091070   ☁ www.karthidesigns.com

I'm an ambitious designer with passionate attitude towards visual art. I'm both precise and efficient, and willing to go the extra mile to exceed my limits as well as clients' expectations. I live for beautiful things in the world. My special skills lie in UX/UI/GUI design, as well as in beautiful graphic design.

EDUCATION

2001				2005	Employment
	Bachelor of Commerce Commerce (45%)		**MBA (Systems(60%)**		**2006**

High School Commerce (55%) — 2004 — 2008 — **Diploma in Visual Designing** In IMAGE Institute

SKILL'S

Mobile & Web UI Designing

- Develop UI for Mobile Apps, responsible for building high quality, front-end features for clients' mobile platform.
- Design eye-catching mobile mock-ups with pixel perfection.
- Experienced of designing mobile app, websites/UI, graphic design and visual contents for iOS and Android, Windows Phone, Blackberry Mobile Platforms.
- Design high-impact, user-centered Mobile Application with strong emotional appeal, sophisticated production values and intuitive navigation to maximize user engagement and cement powerful brand identities.
- Having strong experience in Responsive website skills.
- Efficient approaches for complex design issues
- User Interface design for Products/Applications/ Websites.
- Translation of customer needs into user Interface design.

- Usability evaluation of Web sites and Applications

- Knowledge of user interface design patterns for mobile and web.

Skill	Rating	Skill	Rating
Balsamiq	★★★★★	Responsive Web design	★★★☆☆
invision	★★★★⯪	InDesign	★★★☆☆
JustINMIND	★★★★⯪	HTML5/CSS3	★★★☆☆
Photoshop	★★★★☆	Sketch	★★★★☆
Illustrator	★★★★☆	Flash	★★★☆☆
Adobe Experience Design	★★★★☆		

★Experience

Market Simplified (I) Ltd.

Sr. UI Designer / Visual Designer

Aug 2015 – Present

Work Profile:

I am a UI/UX designer of web and mobile(IOS,Android and Windows) applications with a strong background in leading edge e-commerce websites, web-enabled applications (iPhone, iPad and other mobile) and graphic design, with an emphasis on user experience and results-based websites. Over my UI/UX design career, I have proven experience with conceptualization, design.

IndusInd Bank

Kotak 811

RHB Securities (Web Trading App)

Kotak Securities

- Good experience in conceptualizing and designing the user experience through detailed wireframes.
- Designing apps for smartphones and tablets using user centered design approach across IOS and android platforms.
- Design new features, application flows and improve existing ones.
- Collaborate with Product Managers, Marketing, Engineers, Visual Designers and Project Managers to produce a functioning, intuitive & aesthetically pleasing product for Clients on a very tight schedule.
- Creating intuitive interfaces for a better user experience through design methodologies such as paper sketch, wireframe, prototype and more..
- Construct interactive prototypes of UI designs using UX technologies.
- GUI content like wallpaper, icons, symbols and color schemes for mobile applications in line with GUI standards.

Tagit India Pvt. Ltd.

Sr. UI Designer
Dec 2013 – Aug 2015

Work Profile:

As a UI/UX Designer I worked collaboratively with business stakeholders, clients, design and development teams to craft compelling, innovative and usable solutions for a transactional user interface of enterprise solutions. I envisioned how people experienced the products and handled complex tasks and transformed them into intuitive, accessible and easy-to-use designs. Achieving this goal required creating user flows and wireframes to build interface mockups and prototypes anticipating at each stage what users need, advocating for them and ensuring that the final product delights them.

RBC(Royal Bank of Canada)

DBS,

UOB(United Overseas Bank),

Maybank,

Axis Bank,

Citibank India.

- Designing the User Interface of the mobile applications (iOS, Android, Android Tablets, BlackBerry, and Windows Mobile) mobile user experiences.
- Have significant track record in defining and delivering great user experiences for web applications, desktop applications, websites and mobile applications.
- Provide user interface design for Mobile/Web-based projects, including dashboards, widgets, and products
- Experience in designing wireframes, high fidelity, low fidelity and paper prototypes and visual design.
- User Interface prototyping using: Visio, Axure, Balsamiq and Photoshop
- Organized and simplified product features.

Market Simplified (I) Ltd.

Sr. UI Designer
November 2010 – Aug 2013

Work Profile:

Designing for iOS, Blackberry, Windows and Android MobilePlatform- Mobile app design, visual contents design, graphic design, websites design. Creating highly-detailed annotated wireframes, user flows, and process flows within mobile applications. Sketching and generate big-picture ideas for early-stage UX work. I have designed some greater Mobile apps like .

Kotak Mahindra Bank,

NSE,

Maybank,

UBS,

Kimeng,

FXCM,

OptionsXpress,

MBT,

Boston,

Dion,

IIFL,

Edelweiss.

- Develop UI for Mobile Apps, responsible for building high quality, front-end features for clients' mobile platform.
- Transform ideas, sketches & conceptual diagrams into icons, buttons, layouts & graphics.
- Design eye-catching mobile mock-ups with pixel perfection.

- Define the look and feel of UI components and design patterns used by multiple mobile OS/platforms (iOS, Android, Windows Phone, Blackberry, and Java).
- Design high-impact, user-centered Mobile Application with strong emotional appeal, sophisticated production values and intuitive navigation to maximize user engagement and cement powerful brand identities.
- Construct interactive prototypes of UI designs using UX technologies.
- GUI content like wallpaper, icons, symbols and color schemes for mobile applications in line with GUI standards.
- Creating themes and concepts based on the products. Designing Mobile layouts and images for Presentations, Data Visualization, Info graphic, Magazines, News Paper and Banners.

Shriram IT Solutions

Web/ Graphic Designer
November 2009 – November 2010

Work Profile:

Designing and Development websites, UI Design, Application interfaces, Graphics design, icon design, logo design, digital image editing for Web, Mobile with Photoshop, illustrator, HTML, CSS, jQuery.

- Create Wireframes for ideas and functionalities as per the requirement.
- UI Designing of products
- Frond-end development of products.
- Usability testing of new wire frames and prototypes
- Coordinated with team to manage timelines and delivery
- Reviewed Product modules for flow, consistency, and usability
- Designing rich Web templates for International market with Adobe Photoshop.
- Developing & Designing User Interface application design and admin panel designs.Using Web 2.0 style, creating Vector based Icons and user centered designs for Websites.
- Develop and design weekly e-mail newsletter for our products.
- Knowledge about vector drawing and creating Flash players for various websites and editing sound and videos with Sound Forge and Adobe Premier
- Worked with developer to optimize design and usability
- Website Section - Designing and development of company website from scratch. Taking care of updates and maintenance.

Design Bucket

Web Designer
March 2007 – November 2009

Work Profile:

Making prototypes, including graphic design, site navigation, and layout of content

Translate business requirements into conceptual design, develop and create high fidelity prototypes, Logos, icons and static web pages and games make static pages in to live websites

Provide creative solutions for web site design, user interfaces for software applications, interactive learning tools, presentation design, and information visualization with focus on user experience and branding. With Adobe Photoshop, Illustrator, Flash, HTML and CSS and other tools to create rich web assets.

🏆 Awards

Indus Mobile

Worked at (Market Simplified India Limited)

Certificate of Recognition:

In recognition of outstanding achievement and excellence delivered in the IndusMobile - Mobile Banking Project, August 2016

Kotak Mahindra Bank

Recognition:

Worked at (Market Simplified India Limited)	The application designed by myself for KMB Kotak Mahindra Bank got " Best User Experience for Mobile" under Mobile Technology in Mobile Excellence Awards.
	http://mobilexawards.com/index.php/2013-mea-finalists/

Internship

EFX Magic, Chennai

Animator Trainee

December 2005 – July 2006

Services:

- Serving Indian film Industry for the past 54 years with its outstanding triumph and technicality comprehension. The projects undergone by EFX have been recognized on an international scale and have been awarded by Grammy Awards, Golden Globe Awards etc.
- Growth Path; Got trained along with the steady Designing environment which imparted Animation expertise.
- Studied the Basis of Project Handling Skills with a thorough Knowledge on Color Correction works.
- Designed and Created Flash Banners, Re-touch works and fundamental Graphic Designing.

Tools Used
- Adobe Photoshop
- Adobe After Effects
- Combustion
- Adobe Illustrator
- Adobe Flash

Hobbies

Football, Cricket, Photography, Music

Personal Info

Name:	Karthik.P
Date of Birth:	11-August-1983
Gender:	Male
Nationality:	Indian
Marital Status:	Married
Languages know:	Tamil, English

Declaration

I hereby declare that the particulars furnished above are true and correct to the best of my knowledge and belief.

Place:

Date:
(Karthik. P)